

# MILE HIGH COMICS'

# N.I.C.E. SUBSCRIPTION CLUB



**Hello!**

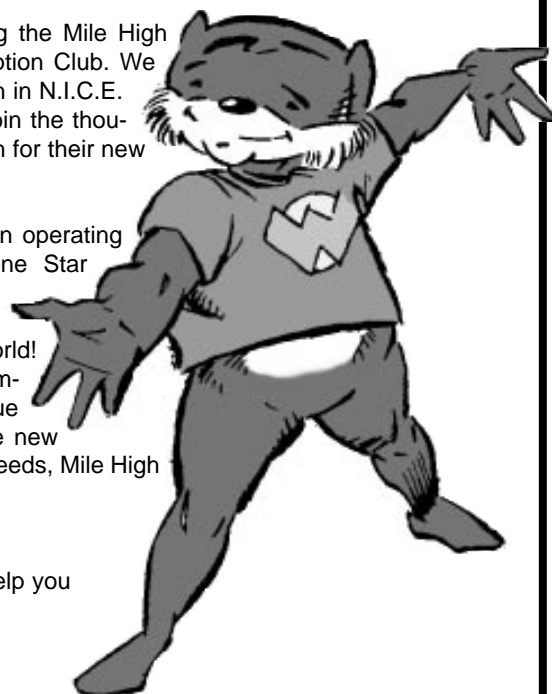
Thank you very much for expressing interest in joining the Mile High Comics N.I.C.E. (New Issue Comics Express) Subscription Club. We are presently experiencing a period of substantial growth in N.I.C.E. membership, and we would be delighted to have you join the thousands of other avid collectors who rely on us each month for their new comics.

To give you a bit of history, Mile High Comics has been operating N.I.C.E. since we purchased the company from Lone Star Comics in 1983. Since that time we have had over 15,000 members, and we have shipped over \$20,000,000.00 in new comics to places all over the world!

We are also the world's largest back issue comics dealer, and our N.I.C.E. members have also saved literally hundreds of thousands of dollars on their back issue costs by utilizing their automatic 20% discount. If you're looking for a reliable new comics source, that will strive at all times to look after your personal collecting needs, Mile High Comics is the answer to your search.

In closing, please accept my personal invitation to join our club. We'd love to help you with your collection. I'll be waiting to hear back from you soon!

Chuck Rozanski, President  
Mile High Comics, Inc.



## Here is what you get each month:

- No membership fees.
- Your comics, shipped right to you in brand-new condition.
- Shipping options available, weekly, bi-weekly, or monthly, at no extra cost.
- We do not wait to send your comics, the current comics are sent.
- A complete, easy-to-read invoice.
- A copy of N.I.C.E. NEWS MONTHLY containing publishers comics descriptions and news, plus bonus discounted books for N.I.C.E. members only.
- An order form listing all the comics to be published in two months time.
- No charge for additional changes to your subscriptions.
- Personalized, friendly service.

## HOW TO ORDER

When you send us your first order and deposit, we'll assign you a customer number. We ask that you subscribe to five monthly on-going titles. The postage for 4 or fewer comics would be too much for our discounts to save you money.

You can begin an on-going subscription by marking the 'Start' column next to title you wish to subscribe to with the quantity you want to receive. You can put the quantity you want in the 'Only' column and receive only the issue that is listed on the order form.

Once you have ordered a title as 'Start' (an on-going title), you never have to mark it again. If you do mark it on another order form we assume that you want increase the number of issues that you want of that title. The only time you need to mark the on-going title again is if you want to increase the quantity you're already receiving by marking the 'Start' column or if you want to 'Stop' the title. We will stop that title with the last issue you ordered. If we ordered it for you, you have to pay for it. You can 'Stop' a title at any time. You are not obligated to carry a title for 12 months like most subscription clubs.

Our 'cross-over' program allows you to collect all the books with your favorite character in it! For example, if you subscribe to WOLVERINE and

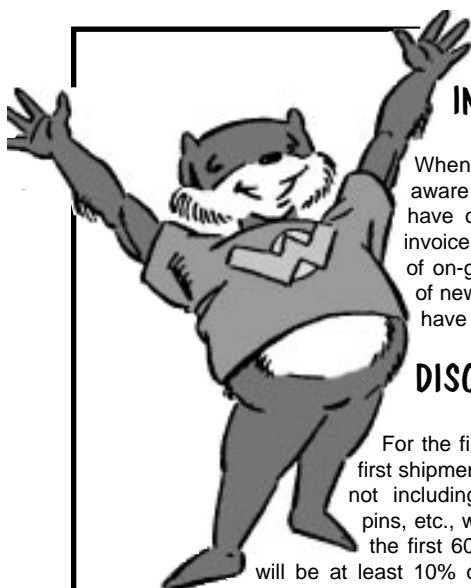
he is appearing in SPIDER-MAN #500 and you have signed up for 'Automatic Cross-Overs you will get SPIDER-MAN #500 without having to order it.

Our 'facilitated cross-over' program is where we assume there maybe a title you would like based on your subscriptions. For example, if you subscribe to JLA (1996), we would put you down for JLA: The Nail (the newest mini-series). This puts a little ease on you in case you didn't have time to read the previews or forgot to place an order. You can say that you "do not" want these, and they will not be sent to you (but be sure to make it clear that you don't want that issue or series). This cross-over is based on a readers preference and the market reach to new readers. Also, a great way to keep up with the different mini-series (like Venom).

You can also subscribe to 'All Firsts', 'All Maxi-Series', 'All Mini-Series', 'All Annuals' or 'All Graphic Novels' from a given publisher. We list these for the larger publishers but, you can ask for any publisher you like. If you subscribe to 'All Annuals' from a given publisher, you will receive every annual from that publisher, not just your subscriptions. If you subscribe to 'All' of any category, you have to accept whatever that publisher puts out under that classification. We cannot send you some of 'All first issues'. First issues are considered to be the initial book in a series (even a one-shot), as long as it is not a child's book, a reprinted comic, or movie/TV adaptation and the cover price is under \$6.00. Magazines are not included in this category.

If we receive your order after the due date listed on page one of the order form, it is considered a late order. We will try to get these books for you but we only order enough for the on-time orders. On rare occasions we do order extras. We will ship all the on-time orders first. Then if we still have books we will ship the late orders.

You can send your orders through the mail, or fax them to us at (303) 477-5315 or e-mail us at nice@milehighcomics.com.



## INVOICES

When looking at you invoice, be aware that not every book that you have on order will appear on every invoice. We list only the current issues of on-going titles plus the first issues of new titles and trade items that you have ordered.

## DISCOUNTS

For the first 60 days beginning with you first shipment, your Marvel and DC comics, not including trade paperbacks, posters, pins, etc., will be 30% off retail price. After the first 60 days, Marvel and DC comics will be at least 10% off retail and possibly 40% off based on the scale below, which uses retail prices to determine the level you reach:

\$0.00 to \$49.99	10% Off
\$50.00 to \$100.00	20% Off
\$100.01 to \$200.00	25% Off
\$200.01 to \$300.00	30% Off
\$300.01 to \$400.00	35% Off
\$400.01 up	40% Off

This is a bracket scale. For more information on the discounts see the last page of the order form inside the N.I.C.E. NEWS MONTHLY.

## PAYMENTS

To begin your account, we need to receive your first order and a deposit equal to your estimated two months shipments, including postage and handling. You may send your deposit to us as a check or money order (no cash please) or you may use you MASTERCARD or VISA to charge your order each month. We ask for a minimum charge of \$30.00 on credit cards. Any part of that amount that we don't use for that shipment is placed in your account to be used next time. For any amount over \$30.00, we charge the exact amount. We cannot ship C.O.D.

When we ship you your comics, our computer looks at the amount of money you have in your balance and makes sure that you have enough to pay for all your comics and cover the postage and handling charges. Then the amount for that shipment is deducted from your account balance. We have a constant record of how much you have sent to us and what we have shipped to you. Each invoice you receive will tell you how much you have left in your account.

## SHIPPING

Your shipping number/date indicates when your comics will be sent to you each month, generally within about five days of that number. So, if your shipping number is 5, your comics will leave our warehouse around the fifth of each month. If you want your comics shipped to you bi-weekly, we'll ship them out around the fifth and the nineteenth of the month. Weekly shipments would be send around the 5th, 12th, 19th and 26th of each month. Please keep in mind that is the time they will leave here. It can take around three weeks to get to you, depending on how books are shipped to you and how fast that service is running at that time of year.

N.I.C.E. members are charged exact postage plus a \$1.25 handling fee that covers one box per shipment. One box holds around 7 lbs. of comics. Additional boxes will be \$0.75 each. We can send your comics to you once a month, twice a month or on a weekly basis. You just need to tell us which frequency you prefer. We offer two types of shipping:

1) Bound printed matter is available to anyone, living in the United States. Your package goes via the U.S. Postal Service and will get to you in 10 to 21 days on average to a continental U.S. address. The Post Office also offers Priority shipping which runs around \$3-\$8 and takes around 2-3 days.

2) United Parcel Service (UPS) costs about \$2.00 more than the bound printed matter rate, but gets there more quickly (about 3-7 business days). Unfortunately, UPS is available only to those living in the continental U.S. with home street addresses rather than post office boxes.

Let us know which you prefer. See shipping charts for more information.

Packages to P.O. Boxes and APO/FPO addresses for members in the military must go through the U.S. Postal Service. Those packages generally take more time to deliver. Alaska and Hawaii must be shipped through UPS Air.

If your UPS package is damaged, please report the damage to UPS immediately. If you have not received your package in five weeks of your shipping date, please contact us and we will initiate a trace for it.

If you move, let us know your new address when you have it so that we can update your file. We are not responsible for a shipment sent to the wrong address if we were not notified by a week before your shipping date.

We also pass on the exact postage charge for the separate first class mailing of your N.I.C.E. News Monthly each month.

## PROBLEMS

Yes, they can happen, even from us. We're human too. And, although we do our best to provide perfect service, sometimes you may get something that you didn't expect. If you receive a shipment or book that you did not order or consider damaged, please contact us and tell us what is wrong. We cannot accept returns unless we have authorized them in advance.



From left:to right: Lynne, Sean, Brian, Wade, Brian, Ken, Sean, Jim, Greg, Pam and Chuck.

# THE N.I.C.E. CREW

Please remember that, in N.I.C.E., we guarantee that your comics will be in new condition. We cannot guarantee that they will be in 'Mint' condition. Our years of experience have shown us that, generally, there is no such thing as a 'perfect' comic. This does not mean that a comic with torn covers or pages or missing pages is not considered a damaged comic. We will replace that book or credit your account for its cost. Again, contact us when you get the damaged book and obtain authorization to return it.

When you have to return books, please send a note of explanation in the box with the comics so that we can take care of your problem promptly. Do NOT send your order with returned books. A separate department gets these packages and we may never see your order.

## TELEPHONE COMMUNICATIONS

Our 800-number is available for you to call us from 1:00 p.m. to 5:00 p.m. Mountain Time, Monday through Friday. We ask, though, that you please limit your calls to important questions that cannot be answered any other way. We'll be happy to check and correct any errors in your order or your payments. We do not accept any orders for titles over the phone because that leaves neither of us with a written record of the order. If things are running late for you one month, we suggest that you fax your Order Form to us at (303) 477-5315 or e-mail your order to nice@milehighcomics.com. That way we both get written copies. Please number the pages of your fax as page number/total number of pages (for example, 3/6 pages) so that we know that we have received all the pages in your transmission. It is vitally important that you include your name and membership number on each page of the fax. We can receive several faxes within a few minutes and many every night. If each page isn't numbered, it can prove impossible to match up the pages with the correct member.

## BACK ISSUE ORDERS

Once you have become a N.I.C.E. member and are receiving at least five monthly titles, you will receive a 20% off back issue comics through the Mile High Comics Back Issue Department. You also can subscribe to the back issue Complete Comics Catalog free. To get any book that has been out for more than 30 days, you need to place a back issue order.

Back issue orders are shipped separately from your new comics shipments. We will always deduct the cost of your back issue order from your N.I.C.E. account or charge it on the credit card we have on file for N.I.C.E. Any money that you send to us, whether it is 'for' your N.I.C.E. new comics or a back issue order is deposited into your N.I.C.E. account. We can't separate payments. It's up to you to make sure that you have enough in your account to cover both your new comics and any back issue orders you have placed.

## INTERNATIONAL MEMBERS

International members should also receive the 'International N.I.C.E. Information Page' that will have additional facts that apply only to you. We are happy to service your special collecting needs and we try to be as flexible as possible to provide you with the best and most complete subscription service for your new and back issue comics.  
www.milehighcomics.com

## PAYMENTS

All payments must be sent in U.S. funds, including wire transfers. Credit card transactions are sent to our bank in U.S. funds. All exchange rates are handled by your credit card company. If you are interested in paying by wire transfer directly to our bank, please contact us and we will send you the information on how to do it. We are happy to accept International Postal Money Orders, but they can take as long as three or four months to get to us in some cases. Please make sure that your arrangements will get funds to us before your shipment is due to be sent to you.

## N.I.C.E NEWS MONTHLY

N.I.C.E. NEWS MONTHLY is sent by Airmail. Costs on this method are normally \$3.65 per month. Canada is charged \$1.71.

If your Order Form arrives late, the fastest way to get it back to us is to fax it. Our fax [(303) 477-5315] and e-mail (nice@milehighcomics) is available 24 hours a day (except when in use) so time differences are of no matter. We always give International Members an extension on their deadline of a week. We cannot do better than that because our orders for comics are required by our distributor by a certain date (before your extension date) or they are not guaranteed for delivery. The sooner your order is received by us, the easier it will be for us to fill it.

## INSURANCE

Insurance is available to some of the countries we serve. If your country is not listed here, then we cannot insure a package sent to you. Insurance is completely voluntary. Once you tell us to insure your shipments, the next possible shipment is insured and after that each package until you tell us not to do it any more.

## INSURABLE COUNTRIES:

Argentina, Australia, Austria, Bahamas, Barbados (\$205 limit), Belgium, Belize, Bermuda, Denmark, Finland, France, Germany, Great Britain, Greece, Hong Kong, Iceland, Iran, Ireland, Japan, Korea, Luxembourg, Malaysia (\$410 limit), Netherlands, New Zealand, Norway, Philippines (\$205 limit), Singapore, Spain, Sweden, Switzerland, Taiwan and Yugoslavia.

Rates:

Up to	\$50.00	\$1.60
	\$100.00	\$2.40
	\$200.00	\$3.50
	\$300.00	\$4.50
	\$400.00	\$5.40
	\$500.00	\$6.20
	\$600.00	\$6.60

Packages to Canada are insurable under the same rates as those for United States Domestic shipments.

Whether or not your package is insured, if it does not reach you in a reasonable period of time, you can ask for it to be traced through the postal system. We must warn you that the success rate is low. Insured packages must be traced before they can be replaced to find out if they can be found in one or more of the postal systems they have been traveling. It can easily take three to six months, or more, for us to receive an answer to a trace request.

## SHIPMENTS

Unless you request another method, shipments are sent by Crossroads. We will send your invoice separately airmail, by request only, so that you know what you are receiving and to aid in any customs procedures.

## PLEASE NOTE

When you join, it is very important to give us your phone number. This will aid our carriers in delivering your packages.

The information here is subject to revision. We are not responsible for typographical errors in any of our publications.  
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